



THE ANDREW J. KUEHN JR.  
F o u n d a t i o n

# AJK NEWSLETTER 2012

Dear Friends of Andy and The AJK Jr. Foundation,

It is my pleasure and privilege to deliver the yearly report on Andy Kuehn's transformative legacy. In what is now a seventh year of significant and targeted giving to schools, archives and organizations, The Andrew J. Kuehn Jr. Foundation has proudly served students, communities and the wider culture by supporting those ideals to which Andy was passionately committed in his lifetime.

It has been nearly 9 years since the passing of our extraordinary friend, relative, colleague and mentor, but his spirit endures—not only in our hearts and memories, but in the real difference his life's work makes for residents of Southern California and for distinguished institutions that reach a truly global audience.

Giving, like saving, benefits from the compounding effect of time. In the reports that follow, categorized by recipient, you will read the detailed impact of years of regular grant making. In the images that illustrate our newsletter, you'll see clear evidence of resources mobilized, knowledge communicated and opportunities exploited.

In addition to its investment in education, research and academic inquiry, the foundation supports the preservation of essential though vulnerable cinematic treasures. By underwriting the restoration and distribution of important films from the GLBT canon, Andy's bequest makes this cultural resource available to new and appreciative audiences.

Lastly, I'm excited to announce that the foundation is planning a fundraising event in 2013, for the first time in its history. Benefiting the Orange County School of the Arts & Outfest's Legacy Project, the Foundation seeks to enlarge its positive impact on life in Southern California in the name of its founder and namesake and in accordance with the mission vouchsafed to it.

Thank you for your enduring support for and interest in the work of The Andrew J. Kuehn Jr. Foundation. We hope you enjoy reading about the many significant ways in which the importance of Andy's life, the joyfulness of his creativity and the depth of his humanity are shared, remembered and celebrated.



# 2013 FUNDRAISER IN LAGUNA BEACH

FILM UNDER THE STARS  
BENEFITING THE ANDREW J. KUEHN JR. FOUNDATION



Above: Site of the 2013 AJK Fundraiser

For the first time since 2006, when the Foundation premiered “Coming Attractions: The History of the Movie Trailer” at the Academy of Motion Pictures Arts & Sciences Mary Pickford Research Center, we will be hosting a special event.

The AJK Jr. Foundation cordially invites you to an evening of mo-

tion picture musical entertainment at the Festival of the Arts’ Irvine Bowl in Laguna Beach, California. We forecast a glorious evening under the stars at the beach on Saturday September 21st, 2013.

A cocktail reception will kick off the program, followed by the screening of a classic musi-

cal – a favorite genre of Andy’s -- after which everyone is invited to adjourn to nearby Mark’s Restaurant in Laguna Canyon for the after-party. All proceeds will benefit The AJK Foundation.



# EDUCATING THE NEXT GENERATION

## THE LOS ANGELES LEADERSHIP ACADEMY

“The Los Angeles Leadership Academy prepares *urban secondary students to succeed in college or on chosen career paths, to live fulfilling, self-directed lives, and to be effective in creating a just and humane world.*

*High-powered, performance-based assessment and an integrated curriculum promote critical thinking and intellectual depth, breadth, and agility. Close relationships between students and staff and attention to students’ individual needs and interests promote a community of well-rounded learners.*

*Students have opportunities to take action on important social issues, to work alongside community mentors and to enhance the learning power of these experiences through reflection and skill development in the classroom.*

*Opened in September 2002 with 120 students in grades six and seven, the Los Angeles Leadership Academy now educates more than 400 students at the primary, middle and high school level.”*

A recipient of Foundation support since 2008, the Los Angeles Leadership Academy named its center for media studies after Andy. Built and equipped with grants from the foundation, this state-of-the-art facility for the study of motion picture entertainment is a hub of student creativity and pre-professional development.

In addition to digital resources, the center houses printed reference works about the world of film. Books about filmmaking, filmmakers, the industry and the many crafts and craft-persons who work within it-- many from Andy’s personal collection—line the shelves.

In 2012, film-art teacher Tanya Jones leveraged the resources of the AJK Film and Media Center for a semester-long documentary project examining issues of identity and representation in the media. With the Geena Davis Foundation providing curricular support focused on portrayals of women, students formed teams to handle the writing, directing, filming and editing of three new documentaries. A film festival was held on campus last June at which the projects were screened.



*Above:* Students working in the AJK Foundation Film and Media Center



# IMPACTING THE INDUSTRY...

## UCLA SCHOOL OF THEATER, FILM & TELEVISION

*“Consistently ranked one of the world’s most selective institutions of higher learning dedicated to entertainment and the performing arts, UCLA TFT offers an innovative curriculum that integrates the study and creation of live performance, film, television and the digital arts. Our distinguished graduate and undergraduate programs emphasize study, research and training in acting, directing, writing, producing, animation, cinematography, lighting design, set design, costume design, sound design and the Moving Image Archive. TFT grants PhD’s in Theater and Performance Studies as well as Cinema & Media Studies.*”

*The UCLA School of Theater, Film and Television, as an elite, interdisciplinary professional school with a global reputation, sees its mission as the development of outstanding humanistic storytellers, industry leaders and scholars whose diverse, original voices enlighten, engage and inspire audiences, viewers and fellow media creators.”*

UCLA’s Department of Theatre, Film and Television is the prime beneficiary of the AJK Jr., Foundation and manages a gift in excess of \$500,000. Since 2007, Foundation giving has underwritten instructor salaries, student stipends and tuition support within the department’s Producer’s Program, a *“highly individualized MFA degree program...for people pursuing careers as independent producers or network executives.”*

The 2011/2012 school year witnessed the long anticipated launch of the Andrew J. Kuehn Marketing Series, a full year of courses examining the driving force in the entertainment industry today. Three graduate seminars were conducted covering entertainment marketing generally, the design and production of audio-visual movie marketing materials (e.g. trailers) specifically, and the emergent, transformational challenges and opportunities presented by digital, interactive and social marketing.

Every year since 2007, the Foundation has awarded marketing fellowships to the most outstanding and promising students in the Producer’s Program. This year, the selection committee combined the two prizes and gave a \$4,000 award to Gerren Crochet.



Above: Gerren Crochet with Ben Affleck



# ONE STUDENT AT A TIME

In April of 2012, the Foundation sponsored Transmedia 3: Rethinking Creative Relations, an annual symposium presented by UCLA TFT in partnership with USC School of Cinema that explores the role of transmedia franchises in today's entertainment industries. For a third year, Foundation underwriting facilitated critical dialogue between media creators, producers and industry executives *and* distinguished researchers and scholars from across the film, media and cultural studies spectra.

The Andrew J. Kuehn, Jr. Foundation will be the Presenting Sponsor for the April 2013 Transmedia: Hollywood 4 conference at UCLA's James Bridges Theater. Please visit the Facebook page for updates at: <https://www.facebook.com/TransmediaHollywood>.

To view video of this year's event, visit: <http://vimeo.com/channels/transmediahollywood>



Here, at one of the world's pre-eminent institutions for the study of film and film marketing, Andy's creative and professional achievements enable a new generation to pursue related careers in the entertainment arts.



**Above:** Foundation Chairman Will Gorges at The Third Annual Transmedia Hollywood Symposium



**Right:** A Panel of Producers & Scholars at the Third Annual Transmedia Hollywood Symposium



# THE UCLA FILM & TELEVISION ARCHIVE

*“The UCLA Film and Television Archive is renowned for its pioneering efforts to preserve and showcase classic, current and innovative film and television. It is committed to the exploration and enjoyment of the moving image for generations to come. A unique resource for study, the Archive represents the second largest collection of media materials in the United States, after the Library of Congress in Washington, D.C., and the largest holdings of any university in the world. The Archive comprises more than 300,000 motion picture and television titles and 27 million feet of newsreel footage. The combined collections constitute a comprehensive audio-visual documentation of the 20th century.”*

## THE OUTFEST LEGACY SCREENING PROJECT AT THE UCLA ARCHIVE

With its 2012 grant to the Outfest Legacy Screening Project at the UCLA Archive, the AJK Foundation reaffirmed its commitment to presenting significant LGBT films to the public.

Foundation support contributed critically to Archive efforts to increase attendance and viewer engagement at Legacy Project programs, public screenings that leverage the Outfest/UCLA Legacy Project collaboration and popularize its vast collection of LGBT moving image materials.

2012 has been devoted to a review of representative films from the “New Queer Cinema” movement. Grants from the AJK Foundation enabled the Archive to host renowned filmmakers, including Oscar-nominee Todd Haynes, Tom Kalin, Christopher Munch, Rose Troche, Gregg Araki and John Greyson, for screenings of their seminal films. Informed and stimulating conversations among audience members and filmmakers following the presentation of their films proved a highlight of the series.

The Billy Wilder Theater at the Hammer Museum in Westwood is home to the Outfest Legacy Screening Project at the UCLA Archive. For more information and a schedule of guest artists, please visit: [www.cinema.ucla.edu](http://www.cinema.ucla.edu).



*Above:* Above (from left to right): Shannon Kelley (Head of Public Programs), Guinevere Turner (Co-Writer and Co-Star of GO FISH - 1994), Cheryl Dunye (Director of SHE DON'T FADE - 1991), Rose Troche (Director of GO FISH) and Kirsten Schaffer (Executive Director of Outfest)





Above: ZERO PATIENCE Director John Greyson (right) and UCLA Archive Head of Public Programs Shannon Kelley



Above: A production still from THE LIVING END, Directed By: Gregg Araki



Above: A scene from SWOON, Directed By: Tom Kalin



Above: Post Screening Q & A with filmmakers



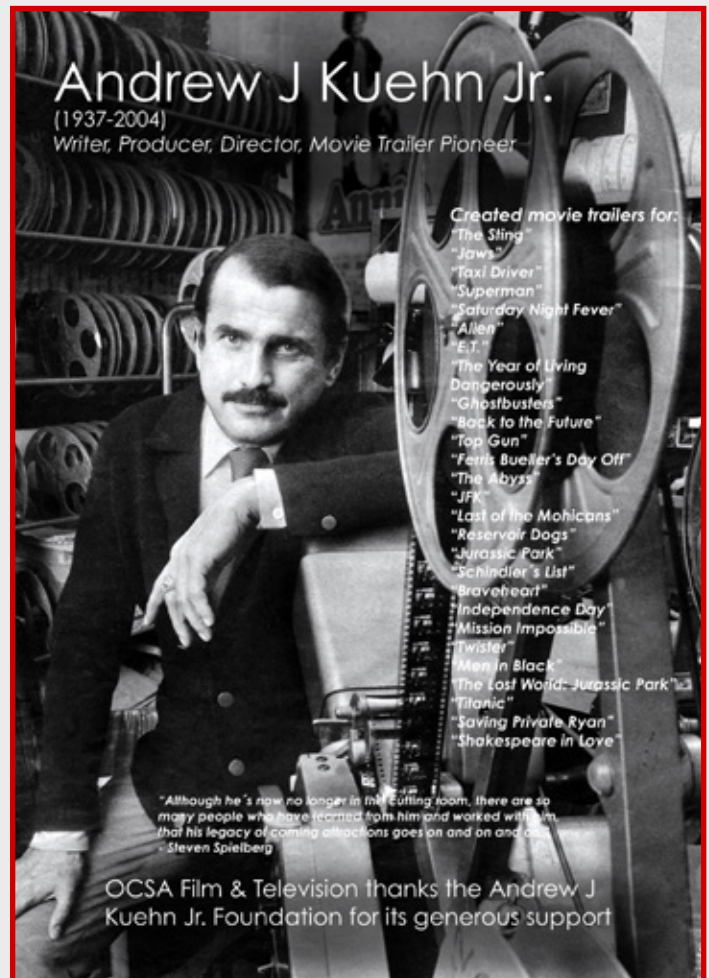
# ORANGE COUNTY SCHOOL OF THE ARTS

*“Established in 1987, the Orange County School of the Arts (OCSA) is a creative, challenging and nurturing environment for bright and talented students seeking an unparalleled preparation for higher education and a profession in the arts. This premier public charter school currently serves more than 1,550 students in grades 7-12 from more than 120 cities throughout Southern California. Both the academic and arts program have earned regular inclusion in US News and World Report’s ranking of the “Best High Schools” in America.”*

Since 2007, the Orange County School of the Arts Film & Television Conservatory has received annual grants from the AJK Jr. Foundation, support which has purchased professional camcorders, iMac computers and the full array of editing and graphic design software and user licenses. Acknowledging the transformational impact of Foundation giving, OCSA named two state-of-the-art digital editing bays in honor of Andy and his support for arts education.

**Right:** Andy Kuehn Poster

Aaron Orullian, director of the Film and Television Conservatory at the Orange County School of the Arts, created this poster in honor of Andy’s many contributions to the school. A framed version hangs in one of the the Andrew J. Kuehn Jr. Editing Bays. Additional copies were presented to each of the four AJK Foundation Board Members.



Yearly gifts provide for necessary upgrades to software as well as production and broadcast hardware. With the 2012 grant, OCSA purchased additional Panasonic HCM-150 HD camcorders, two Glidecam steadicams, two Cinevate table dollies and ten new Libec tripods, all of which are being actively and enthusiastically utilized by Film & Television Conservatory students.

Taking courses in Advanced Cinematography, Directing, Screenwriting, Documentary Filmmaking and Editing, OCSA students have gone on to film and media programs at such distinguished institutions of higher learning as USC, CalArts, Chapman, UCLA, Stanford and Emerson.

This year conservatory students are producing an original series entitled “Wednesday,” examining the lives of a group of students whose paths cross one fateful day. In December of 2012, a special screening of the Foundation produced documentary “Coming Attractions” was presented, with commentary by director Mike Shapiro and Foundation President Will Gorges in attendance.



*Above & Left:* Students at work in the Film And Television Conservatory



# PRESERVING OUR HERITAGE

## OUTFEST & THE OUTFEST LEGACY PROJECT

*“Outfest is the leading organization showcasing, nurturing and preserving lesbian, gay, bisexual and transgender film images and artistry. For 30 years, Outfest has led the charge, spotlighting emerging talent, creating community between filmmakers and audiences and offering a world-class forum for stories that reflect and often transform LGBT lives.*

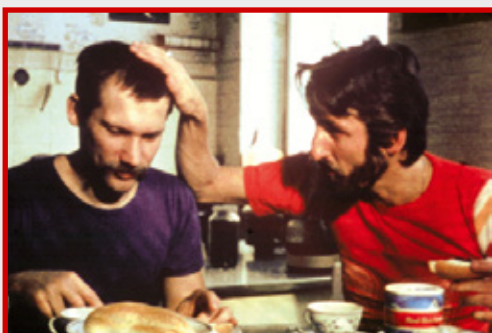
*Outfest is dedicated to ensuring that the extensive but threatened LGBT film heritage is preserved. Since the beginning of the struggle for LGBT equality, visionary filmmakers have recorded their lives, challenges and triumphs on film. Outfest is committed to saving, preserving and providing access to that precious, affirming heritage for generations to come....*

*The Outfest Legacy Project for LGBT Film Preservation, a collaboration with the UCLA Film & Television Archive, is devoted to saving and preserving lesbian, gay, bisexual and transgender moving images.”*

Since the Foundation began grant making, Outfest’s Legacy Project has been a recipient of support. As in previous years, this year’s gift underwrote the invaluable work of restoring and preserving LGBT film while expanding public access to it.

In 2012, the first stage in the much anticipated restoration of Richard Oswald’s 1919 German language film, DIFFERENT FROM THE OTHERS, was completed. This seminal work of education, advocacy and representation, “arguably the first feature made explicitly about a gay person,” was screened at the Orpheum Theater in downtown Los Angeles to a rapturous capacity audience. Composer Robert Israel led the orchestra in the performance of a score he wrote expressly for the film.

At Outfest 2012, the 30th Los Angeles Gay and Lesbian Film Festival, Foundation support underwrote a showcase of films from the first festival in 1982 featured such affecting, entertaining and historical films as MAKING LOVE (1982), TAXI ZUM KLO (1980) and THE QUEEN OF SHEBA MEETS THE ATOM MAN (1963).



*Above:* Scenes from TAXI ZUM KLO (1980), THE QUEEN OF SHEBA MEETS THE ATOM MAN (1963) and DIFFERENT FROM THE OTHERS (1919)





THE ANDREW J. KUEHN JR.  
Foundation



# THE ANDREW J. KUEHN JR. FOUNDATION

WOULD LIKE TO THANK...

*The institutions described above for educating the next generation of film professionals and for preserving, restoring and celebrating the great American art of filmmaking*

## DONATIONS & INQUIRIES TO THE FOUNDATION

MAY BE MADE VIA:

*AJKFoundation.org*

## AJK BOARD MEMBERS:

*Will Gorges: Chairman*

*Debbie Peterson*

*Alan Friel*

*Andreeva Holterhoff*





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